

HOFFMAN PUBLICATIONS, LLC

Eastern Colorado Plainsman

Display Ad Size (Inches Wide)

1 Column = 1.94

2 Column = 4

3 Column = 6.10

4 Column = 8

5 Column = 10

Full Page Ads are 5 Columns by 13 Inches Tall.

Full Page Ad in Black and White \$308.75

1/2 Page Ad in Black and White \$154.38

1/4 Page Ad in Black and White \$77.19

All other sizes \$4.75 per Column Inch

Pickup Rate of \$3.50 available when running in Limon Leader.

Add Spot Color for \$75.00 Per Color

Add Full Color for \$275.00 Flat Rate.