

# **HOFFMAN PUBLICATIONS, LLC**

*Eastern Colorado Plainsman*

*Display Ad Size (Inches Wide)*

*1 Column = 1.94*

*2 Column = 4*

*3 Column = 6.10*

*4 Column = 8*

*5 Column = 10*

*Full Page Ads are 5 Columns by 13 Inches Tall.*

*Full Page Ad in Black and White \$282.75*

*1/2 Page Ad in Black and White \$141.37*

*1/4 Page Ad in Black and White \$70.68*

*All other sizes \$4.35 per Column Inch*

*Pickup Rate of \$3.00 available when running in Limon Leader.*

*Add Spot Color for \$75.00 Per Color*

*Add Full Color for \$275.00 Flat Rate.*